

## NCC Cable System Order

Order #	62385891
Syscode	0209
System Name	News 12 Traffic & Weather/NY Zone
Market	New York

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	01/25/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$10,272.00		
Commission	\$1,540.80		
Net Total	\$8,731.20		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 1.24 Flight dates revised to 1.26-2.8
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	N12+ EM	1/23/17	1/29/17	05:00	10:00				X	X			-	-	10	\$220.00	\$2,200.00	30	R1: Daypart Revised
2	ZTWC	N12+ EM	1/30/17	2/5/17	05:00	10:00	X	X	X	X	X			-	-	12	\$220.00	\$2,640.00	30	
3	ZTWC	N12+ EM	2/6/17	2/12/17	05:00	10:00	X	X	X					-	-	2	\$220.00	\$440.00	30	R1: Daypart Revised
4	ZTWC	N12+ DT	1/23/17	1/29/17	10:00	17:00				X	X	X	X	-	-	10	\$88.00	\$880.00	30	R1: Daypart Revised
5	ZTWC	N12+ DT	1/30/17	2/5/17	10:00	17:00	X	X	X	X	X	X	X	-	-	12	\$88.00	\$1,056.00	30	
6	ZTWC	N12+ DT	2/6/17	2/12/17	10:00	17:00	X	X	X					-	-	2	\$88.00	\$176.00	30	R1: Daypart Revised
7	ZTWC	N12+ PT	1/23/17	1/29/17	17:00	24:00				X	X	X	X	-	-	10	\$120.00	\$1,200.00	30	R1: Daypart Revised
8	ZTWC	N12+ PT	1/30/17	2/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	12	\$120.00	\$1,440.00	30	
9	ZTWC	N12+ PT	2/6/17	2/12/17	17:00	24:00	X	X	X					-	-	2	\$120.00	\$240.00	30	R1: Daypart Revised

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
<b>SPOTS</b>	30	42	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$4,280.00	\$5,992.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,272.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/23/17

62385891 | New York | News 12 Traffic & Weather/NY Zone | 0209 |

## NCC Cable System Order

Order #	62385891
Syscode	7613
System Name	NYI/NYC-LI-Wchstr-CT Region
Market	New York

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/07/17	
Version		5 Vs. 4	
Show All Lines			
Total # of Weeks		3	
Total		\$59,520.00	
Commission		\$8,928.00	
Net Total		\$50,592.00	
Total Spots		120	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.6 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	1/23/17	1/29/17	05:00	09:00				X	X			-	-	13	\$450.00	\$5,850.00	30	R1: Daypart Revised
2	CNN	CNN EM	1/30/17	2/5/17	05:00	09:00	X	X	X	X	X			-	-	11	\$450.00	\$4,950.00	30	R3: -4x
3	CNN	CNN EM	2/6/17	2/12/17	05:00	09:00	X	X	X					-	-	1	\$450.00	\$450.00	30	R2: -1x
4	CNN	CNN DT	1/23/17	1/29/17	09:00	15:00				X	X	X	X	-	-	5	\$300.00	\$1,500.00	30	R1: Daypart Revised
5	CNN	CNN DT	1/30/17	2/5/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$300.00	\$1,500.00	30	R3: -2x
6	CNN	CNN DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	0	\$300.00	\$0.00	30	R2: -2x
7	CNN	CNN EF	1/23/17	1/29/17	15:00	19:00				X	X	X	X	-	-	4	\$570.00	\$2,280.00	30	R1: Daypart Revised
8	CNN	CNN EF	1/30/17	2/5/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$570.00	\$2,280.00	30	R3: -1x
9	CNN	CNN EF	2/6/17	2/12/17	15:00	19:00	X	X	X					-	-	0	\$570.00	\$0.00	30	R2: -1x
10	CNN	CNN PT	1/23/17	1/29/17	19:00	24:00				X	X	X	X	-	-	5	\$1,230.00	\$6,150.00	30	R1: Daypart Revised
11	CNN	CNN PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$1,230.00	\$6,150.00	30	R3: -2x
12	CNN	CNN PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	2	\$1,230.00	\$2,460.00	30	
13	MNBC	MNBC EM	1/23/17	1/29/17	05:00	09:00				X	X			-	-	5	\$420.00	\$2,100.00	30	R1: Daypart Revised
14	MNBC	MNBC EM	1/30/17	2/5/17	05:00	09:00	X	X	X	X	X			-	-	7	\$420.00	\$2,940.00	30	
15	MNBC	MNBC EM	2/6/17	2/12/17	05:00	09:00	X	X	X					-	-	2	\$420.00	\$840.00	30	R1: Daypart Revised
16	MNBC	MNBC DT	1/23/17	1/29/17	09:00	15:00				X	X	X	X	-	-	5	\$150.00	\$750.00	30	R1: Daypart Revised
17	MNBC	MNBC DT	1/30/17	2/5/17	09:00	15:00	X	X	X	X	X	X	X	-	-	7	\$150.00	\$1,050.00	30	
18	MNBC	MNBC DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	2	\$150.00	\$300.00	30	R1: Daypart Revised
19	MNBC	MNBC EF	1/23/17	1/29/17	15:00	19:00				X	X	X	X	-	-	4	\$390.00	\$1,560.00	30	R1: Daypart Revised
20	MNBC	MNBC EF	1/30/17	2/5/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$390.00	\$1,950.00	30	
21	MNBC	MNBC EF	2/6/17	2/12/17	15:00	19:00	X	X	X					-	-	1	\$390.00	\$390.00	30	R1: Daypart Revised

## NCC Cable System Order

Order #	62385891
Syscode	7613
System Name	NYI/NYC-LI-Wchstr-CT Region
Market	New York

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Update Date	02/07/17
Version	5 Vs. 4

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$59,520.00	
Commission		\$8,928.00	
Net Total		\$50,592.00	
Total Spots		120	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.6 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC PT	1/23/17	1/29/17	19:00	24:00				X	X	X	X	-	-	5	\$660.00	\$3,300.00	30	R1: Daypart Revised
23	MNBC	MNBC PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$660.00	\$3,960.00	30	R4: -1x
24	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	2	\$660.00	\$1,320.00	30	R1: Daypart Revised
25	MNBC	MNBC EM	2/6/17	2/12/17	05:00	09:00	X	X	X					-	-	2	\$420.00	\$840.00	30	R2: +2x line added
26	MNBC	MNBC DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	1	\$150.00	\$150.00	30	R2: +1x line added
27	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	1	\$660.00	\$660.00	30	R2: +1x line added
28	MNBC	MNBC EM	1/30/17	2/5/17	05:00	09:00				X	X			-	-	2	\$420.00	\$840.00	30	R4: -1x
29	MNBC	MNBC DT	1/30/17	2/5/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$150.00	\$600.00	30	R3: +4x line added
30	MNBC	MNBC PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$660.00	\$1,320.00	30	R3: +2x line added
31	MNBC	MNBC EM	2/6/17	2/12/17	05:00	09:00			X					-	-	1	\$420.00	\$420.00	30	R4: +1x line added
32	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00			X					-	-	1	\$660.00	\$660.00	30	R4: +1x line added

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
<b>SPOTS</b>	46	74	0	0	0	0	0	0	0	0	0	0	120
<b>AMT</b>	\$23,490.00	\$36,030.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$59,520.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/23/17

62385891 | New York | NYI/NYC-LI-Wchstr-CT Region | 7613 |

## NCC Cable System Order

Order #	62385891
Syscode	8942
System Name	News 12/LI- Brx-Bklyn-Hud-West Zone, NY
Market	New York

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Update Date	01/30/17
Version	3 Vs. 2

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$66,240.00	
Commission		\$9,936.00	
Net Total		\$56,304.00	
Total Spots		72	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 1.30 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	N12+	N12+ EM	1/23/17	1/29/17	05:00	10:00				X	X			-	-	7	\$1,280.00	\$8,960.00	30	R2: -3x
2	N12+	N12+ EM	1/30/17	2/5/17	05:00	10:00	X	X	X	X	X			-	-	12	\$1,280.00	\$15,360.00	30	
3	N12+	N12+ EM	2/6/17	2/12/17	05:00	10:00	X	X	X					-	-	2	\$1,280.00	\$2,560.00	30	R1: Daypart Revised
4	N12+	N12+ DT	1/23/17	1/29/17	10:00	17:00				X	X	X	X	-	-	10	\$440.00	\$4,400.00	30	R1: Daypart Revised
5	N12+	N12+ DT	1/30/17	2/5/17	10:00	17:00	X	X	X	X	X	X	X	-	-	12	\$440.00	\$5,280.00	30	
6	N12+	N12+ DT	2/6/17	2/12/17	10:00	17:00	X	X	X					-	-	2	\$440.00	\$880.00	30	R1: Daypart Revised
7	N12+	N12+ PT	1/23/17	1/29/17	17:00	24:00				X	X	X	X	-	-	10	\$1,040.00	\$10,400.00	30	R1: Daypart Revised
8	N12+	N12+ PT	1/30/17	2/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	12	\$1,040.00	\$12,480.00	30	
9	N12+	N12+ PT	2/6/17	2/12/17	17:00	24:00	X	X	X					-	-	2	\$1,040.00	\$2,080.00	30	R1: Daypart Revised
10	N12+	N12+ EM	1/30/17	2/5/17	05:00	10:00			X	X	X			-	-	3	\$1,280.00	\$3,840.00	30	R2: +3x line added

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
<b>SPOTS</b>	27	45	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$23,760.00	\$42,480.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$66,240.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/23/17

62385891 | New York | News 12/LI- Brx-Bklyn-Hud-West Zone, NY | 8942 |